

Kendal Cooper

APPAREL DESIGNER

(916)204-4101 / Email : kendallynncooper@gmail.com / Carlsbad, CA

Portfolio : kendallynncooper.com

*A customer-first Designer with a love for the details, and an entrepreneurial mindset
Detail oriented, big picture prioritized / Quality and innovation focused design
Optimizes cross-functional relationships to create world class product*

EXPERIENCE

2020 - 2024 -

SENIOR APPAREL DESIGNER II - MEN'S, WOMEN'S, YOUTH

PUMA Golf

- Men's Polos, Pants and Shorts, Layering, Outerwear / Women's Polos, Pants, Shorts, Skirts, Dresses, Layering, Outerwear
- Responsibilities: Trend and customer research, Concept development and presentation, Color and Print assortment, Textile + trim selection and development, Technical illustration, Construction detail illustration, Tech Packs, Fittings, VLP development. Traveled internationally to vendors and apparel factories

2020 - 2024 -

SENIOR DESIGNER - MEN'S, YOUTH, TODDLER

Chubbies Shorts

- Performance (Golf, Sport, Swim) and Lifestyle (Knits and Woven Shirts, Bottoms, and Tees)
- Responsibilities: Trend and customer research, Concept development and presentation, Color and Print assortment, Textile + trim selection and development, Technical illustration, Construction detail illustration, Tech pack and BOM development, Fittings, Lab dip comments, VLP development. Traveled internationally to vendors and apparel factories
- Managed full-time Apparel Design Interns and Design Assistant
- *Designed the first three pants styles in brand history, each provided significant incremental growth to Bottoms category.*
- *Built a mature shirts assortment with exceptional fabrics, trims, and fit development. Styles combine performance features with a casual end use.*

PREVIOUS POSITIONS : DESIGNER (JUL 2020), ASSOCIATE DESIGNER (FEB 2018) , APPAREL DESIGN INTERN (OCT 2017)

Feb-Dec 2023 -

FREELANCE DESIGN - WOMEN'S GOLF PANTS, SHORTS, SKORTS

DF Modern

- Designed and created Tech Packs for an assortment of innovative Women's Golf Pants, Shorts, and Skorts

Mar-Jun 2017 -

FASHION DESIGN INTERN

Amour Vert, San Francisco CA

Mar-Jun 2017 -

FASHION DESIGN INTERN

Nettle Studios, San Francisco CA

EDUCATION

BACHELOR OF ARTS - DESIGN

FIDM, San Francisco CA

- Fashion Editor of MODE Magazine, school published magazine
- Vice President and Secretary of Phi Theta Kappa Honor Society
- Winner: Sausalito Women's Club Sustainability Fashion Show
- Levi Strauss Award Nominee / 2018, 2020 Valedictorian Nominee

A.A. - FASHION DESIGN

FIDM, San Francisco CA

SKILLS

TECHNICAL

Adobe Illustrator
Adobe Photoshop
Google Suite
Microsoft Suite
PLM (Backbone)
Miro, Canva
Digital, Hand illustration
Presentation design

Trend and customer research
Concept development
Technical illustration
Textile and trim development
Fit Direction
Color and print selection
VLP, Tech pack development
Print, Graphics, Yarn dye design

PROFESSIONAL

Customer focussed
Entrepreneurial
Team player
Clear communicator
Efficient, Efficiency seeking
Strong leadership
Acute attention to detail

PERSONAL

Positive
Adaptable
Creative, Innovative
Competitive
Reliable, Accountable
Environmentally conscious